

Nongstoin Poultry Producer Cooperative Society

The Nongstoin Poultry Producer Cooperative Society in West Khasi Hills was registered in 1978 by individuals who came together to cooperatively rear and breed poultry as a means of livelihood. For a number of years, the cooperative reared poultry of only local breed, underequipped as they were to handle the more elaborate and scientific methods of rearing the broiler variety of poultry.



In 2001, with training, and increased availability of funds, they felt better equipped to embark on poultry farming with broiler and curoiler birds. The demand for poultry increased, and with it, the volume of business. They also plan to experiment with rearing layers in the near future. In 2004, they received assistance through the Integrated Co-operative Development Project, which encouraged them to train further in poultry farming. This persuaded them to expand fulltime into poultry farming, In 2009, they received assistance from the Rashtriya Krishi Vikas Yojana (RKVY), a flagship programme of the Department of Agriculture.

The co-operative is located in Pyndengrei, Nongstoin, with access to the marketplace, where poultry feed and other inputs for business are easily available. This makes their business especially viable. They are the only co-operative in the area to have taken up poultry farming on a significant scale. The co-operative also trains other interested individuals in the skills of poultry farming. Every general meeting includes a session on the current economic viability of the poultry trade. All members receive dividends out of profits earned.



The co-operative owns 1,500 square feet of land, where they go about their poultry farming business. The farm site is motorable, with water source close by. There are currently two women who are full time paid employees of the co-operative. An extension coop is under construction, and on completion, another two trained workers are likely to be employed.

Name : Nongstoin Poultry Producers Cooperative Society Ltd.
Pyndengrei, Nongstoin, West Khasi Hills

Year of Formation: 1978

Members :

Male	Female	Total
22	24	46

Chairman : Smt. W. Pariong

Secretary : Smt. G. lawphniaw

Total Share Capital: ₹ 6,55,790

Business Turnover: ₹ 7,27,526

Working Result: ₹ 36,748