

## **MEGHALAYA MILK MISSION**



- The Meghalaya Milk Mission was launched on 28<sup>th</sup> July, 2018 with the objective to take up milk production and marketing through the project to be implemented by the State Nodal Implementing agency viz., the East Khasi Hills District Cooperative Milk Union Ltd. Shillong, popularly known as the Shillong Milk Union. The Government through the Department of Animal Husbandry and Veterinary and the East Khasi Hills District Cooperative Milk Union Ltd. launch the Meghalaya Milk Mission through funding from the National Cooperative Development Corporation (NCDC) to fulfil the desire of the Dairy farmers in the state.
- The Meghalaya Milk Mission will take the State to a new level by integrating the AMUL model and the community approach. Initially, the Mission will be to assist the present dairy farmers in increasing their milk production and parallel, encouraging the new farmers in the development of Community Ranches. The Shillong Milk Union will be tasked to develop modern infrastructure for Community Farms/Ranches for Breeding, Feed and Fodder, milk production, procurement, processing and cost-effective marketing strategy. The State level Dairy Development Agency will develop an efficient system for capacity building monitoring and evaluation, with the objective of achieving genetic up-gradation of the Indigenous breeds.
- The Mission will cover more rural farmers under organised milk procurement, processing, marketing and also on the issues of quality milk production, feed and fodder development, information dissemination etc.
- The Total Project cost of the Meghalaya Milk Mission is Rs. 215.48 Cr for a project period of 4 years from 2018-19 to 2021-22.
- NCDC Pattern of assistance is as follows :
  - a) 70% Loan from NCDC amounting to Rs. 150.84 Cr.
  - b) 25% CSISAC Subsidy from the Government of India amounting to Rs. 53.87 Cr.
  - c) 5% will be the members contributions amounting to Rs. 10.77 Cr.
  - d) The effective rate of Interest is 10.25%.
  - e) Repayment Period of 8 years with 1<sup>st</sup> year as grace period.
  - f) In the 2018-19, NCDC had released an amount of Rs. 51.18 Cr as ways and means advance.

\* The Salient features of the Mission are :

1. 2000 Dairy Farmers will be benefited from the scheme.
  2. Induction of 10,000 cattle and setting up of Dairy farms with a projected cost of Rs. 196.40 Cr.
  3. Strengthening of Chilling infrastructure by providing Bulk Milk Coolers, Electronic Milk testing equipment etc. to all dairy Cooperative Societies, at a projected cost of Rs. 13.85 Cr.
  4. Manpower Development and Training will be through convergence of all line Departments and other Developmental Agencies.
- The implementation of the Mission would be beneficial in preparing our Dairy Farmers to meet the present and emerging challenges faced in dairying for rural prosperity.

Under the implementation of the Mission there were 96 (Ninety Six ) Dairy Cooperative Societies who has been identified and selected for the scheme. The total amount sanctioned is Rs.51,18,00,000/- (Rupees Fifty-one crores eighteen lakhs) only summarised at ANNEXURE.

#### ANNEXURE

#### STATUS REPORT OF THE MEGHALAYA MILK MISSION:

Sl. No.	Amount sanctioned	Amount released	No. of DCS	No. of benefit -ciaries	No. of cattle inducted	No. of cattle shed	Amount released to DCS	Amount recovered
1	2	3	4	5	6	7	8	9
1	51,18,00,000/-	51,18,00,000/-	96	904	1543	191	27,11,58,882/-	1,32,47,182.25/-

\*\*\*\*