

## Progressive Primary Multipurpose Cooperative Society (MUCOOP)

The Progressive Primary Multipurpose Cooperative Society (MUCOOP) was officially registered with the Sub-Registrar of Cooperative Societies, Ri-Bhoi Sub-Division Nongpoh, in January 1992, with the aim of promoting and developing the economic and cultural interests of the area while encouraging thrift, cooperation, self-help and mutual assistance.

Being a Registered Government Supplier, it caters to all kinds of office stationery, Information Technology machines and accessories ranging from Photocopy Machines, Desktop PCs and other related peripherals within the State. The co-operative's electronic segment comprises different national business partners such as HP, Godrej, Boyce, Xerox and others. The co-operative provides after- sale services on IT products, ensuring that clients stay satisfied.



They have further diversified into Poultry farming supplies. The co-operative is the authorized distributor of Amrit Feeds in Meghalaya, aimed to cater the needs of local farmers/growers in the region. The co-operative, through its different outlets provide the sale of day-old chicks, feed, equipment and medicine for commercial broiler chicken farms in Ri Bhoi, East Khasi Hills and Jaintia Hills Districts.



The co-operative has started micro-financing Poultry farmers in Ri-Bhoi District. As part of its endeavour to contribute to the growth of the community, they recently started the Integrated Farming Project to encourage local farmers. The farmers were provided with sufficient supply of feed, vaccines, technical

support and an agreement on profit share percentage. To facilitate this, the co-operative has set up offices strategically at Umsning , Nongpoh and Umroi. From these, there are about thirty-five beneficiaries.

Through its Farmer's Development Programme, the co-operative organized a one day training workshop programme at Umsning by involving officers and experts of different Line-Departments. In addition, the co-operative has also organized a health camp at Khlieh Umtrew. The co-operative is also the authorised dealer for fresh chilled chicken items from Amrit Hatcheries' brand of *Fresco Pollo*.



Name	:	Progressive Primary Multipurpose Cooperative Society Ltd. Byrnihat, Ri Bhoi		
Year of Formation:	:	1992		
Membership	:	<b>Male</b>	<b>Female</b>	<b>Total</b>
	:	24	09	33
Chairman	:	Shri. L.M. Syiem		
Secretary	:	Shri. D. Singh		
Total Share Capital:	₹	27,47,500		
Business Turnover:	₹	6,82,06,415		